



Styled.®

INTERIOR  
DESIGN

2023 BROCHURE









## CONTENTS

06	Who is Styled?
08	Our Services
12	The Styled Journey
16	Revenue Comparisons
20	Abbey Nook
26	The Salisbury Apartments
32	Albion House
38	Uggleby House
44	Tides
50	Work With Styled
52	The SDDE Smith Group







## WHO IS **STYLED?**

Based in the North East of England, Styled is an enthusiastic, innovative team with a wealth of experience in bringing interior ideas to life. We offer our clients knowledge, experience and peace of mind with an unrivalled passion for all things interiors.

With backgrounds in a range of different sectors, our curated team of designers can offer our clients a unique and diverse set of skills enabling us to apply a multi-disciplined approach to any project.

Our meticulous attention to detail and creative flair from start to finish is what unites us as a team and sets us apart from the rest. Working in tandem with our suppliers and affiliates in construction and property management allows us to offer an all-encompassing service.



# OUR SERVICES

## LUXURY INTERIOR DESIGN AGENCY

At Styled, we understand design, but we also understand the importance of people - both client and customer.

We offer a personalised service, tailored to your individual design needs, to deliver beautiful yet functional spaces.

Our expert design team can offer a full package of services from spatial layouts, mood boards and 3D visualisations, to in depth specifications for construction and installation services for the following sectors:

- **Accommodation**
- **Residential**
- **Hospitality**
- **Commercial**

From revitalising tired interiors with contemporary design, to incorporating branding to reflect a business's identity, our multi-disciplined team is passionate about creating striking design without compromising on functionality.





## ACCOMMODATION

With our vast experience in holiday let interior design, we specialise in creating amazing spaces that are designed for longevity. From luxury apartments to coastal cottages, we can help you create a welcoming space for your future guests to stay and enjoy.

Our expert designers will transform your accommodation to reach its full potential, creating captivating spaces for your guests whilst also ensuring you get the best results for your investment.

## RESIDENTIAL

At Styled, we are passionate about delivering high quality design for every setting, no matter the scale of the project. Showcasing each client's individual personality, or creating the home they aspire to, we can offer expert advice on how to achieve the latest trends. From understated minimalism to opulent luxury, we can project manage your home renovation from start to finish.

We offer a personal service in house, so clients are able to enjoy the full design process, with less of the stress. We understand the effect environments can have. From uplifting moods to boosting productivity, inspiring creativity to influencing tranquility, residential is one of the most important and rewarding forms of design.

## COMMERCIAL & HOSPITALITY

We design spaces that are not only stylish, but functional, covering a range of commercial interiors including office spaces, retail and hospitality.

Within these industries, we bring creative concepts to life through extensive planning and intricate detail. We work collaboratively with our trusted suppliers and contractors to ensure that every stage of a project is streamlined and executed efficiently. Our design approach includes, but is not limited to:

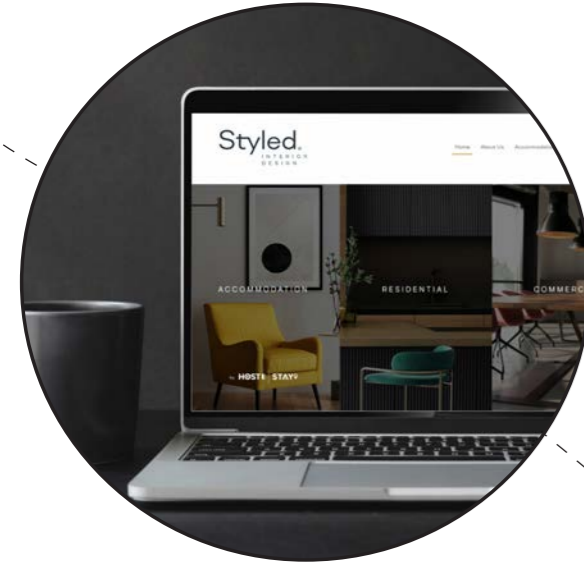
- **Master Planning**
- **Concept Generation**
- **Market Research**
- **Meticulously Considered Spatial Planning**
- **Technical Working Drawings**
- **Product Specification and Scope of Works**
- **Art Curation**
- **Tender Coordination**
- **Procurement**
- **Implementation**
- **Styling**

Our key focus is delivering engaging and memorable environments, enhancing your customer's experience and telling the story of your brand or company's narrative.





# THE STYLED JOURNEY



CLIENT CONSULTATION



SITE VISIT & PLANNING



CONCEPT CREATION



CONSTRUCTION SPECIFICATION



FURNISHING DESIGN



3D VISUALISATION



PROCUREMENT MANAGEMENT



CONSOLIDATED DELIVERY



INSTALL, STAGING & WASTE DISPOSAL



STYLING & PHOTOGRAPHY







# REVENUE COMPARISONS

Properties designed and delivered by Styled, and when managed by Host & Stay, generate more annual revenue on average than other holiday homes in the sector.

Our vast experience in holiday let designs allows us to create amazing spaces that are designed for longevity. From luxury apartments to coastal cottages, we help our clients transform their spaces to reach their full earning potential and captivate their target audience.

The following case studies compare Host & Stay properties that have been designed by Styled against similar properties of the same size, and in the same location, that have not.



Case Study 1



Case Study 2



Case Study 3

## CASE STUDY ONE

**Designed by Styled:**  
3 Bed Property                      JULY

ADR	£314
Total Nights	31
Total Revenue	£9,734
Occupancy	75%
Estimated Revenue	£7,300.50*

**Not designed by Styled:**  
3 Bed Property                      JULY

ADR	£201
Total Nights	31
Total Revenue	£6,231
Occupancy	75%
Estimated Revenue	£4,673.25*



\*All data provided and verified by Manhattan Property Management Ltd.



## CASE STUDY TWO

**Designed by Styled:**  
7 Bed Property

JULY

ADR	£631
Total Nights	31
Total Revenue	£19,561
Occupancy	75%
Estimated Revenue	£14,670.75

**Not designed by Styled:**  
7 Bed Property

JULY

ADR	£502
Total Nights	31
Total Revenue	£15,562
Occupancy	75%
Estimated Revenue	£11,671.50



\*All data provided and verified by Manhattan Property Management Ltd.

## CASE STUDY THREE

**Designed by Styled:**  
3 Bed Property

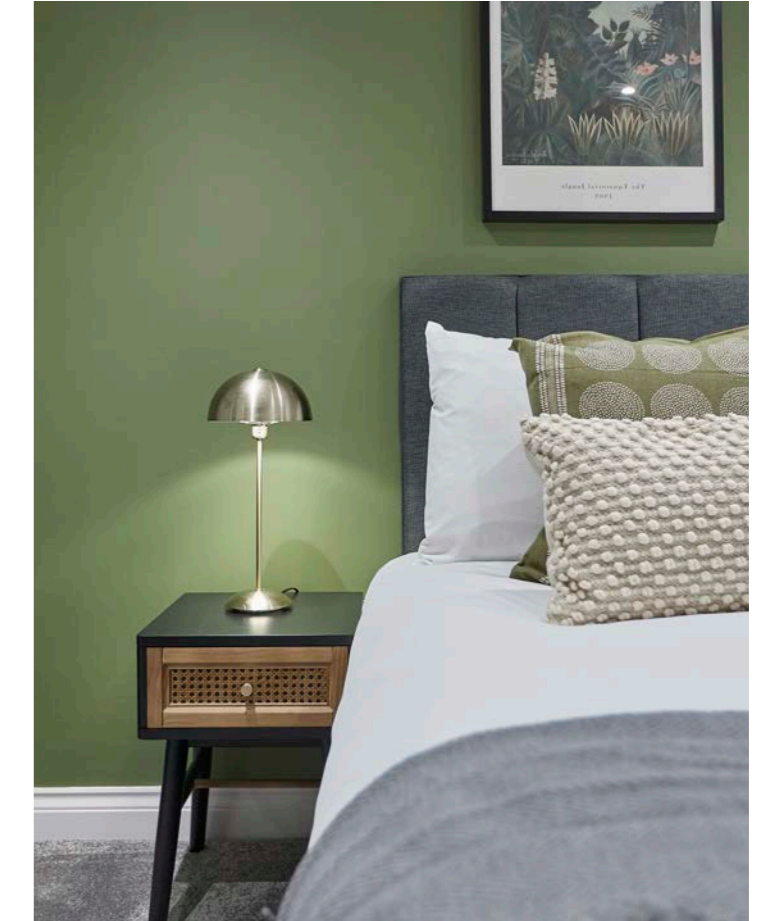
JULY

ADR	£317
Total Nights	31
Total Revenue	£9,827
Occupancy	75%
Estimated Revenue	£7,370.25*

**Not designed by Styled:**  
3 Bed Property

JULY

ADR	£209
Total Nights	31
Total Revenue	£6,480
Occupancy	75%
Estimated Revenue	£4,860*



\*All data provided and verified by Manhattan Property Management Ltd.



ABBAY NOOK  
WHITBY





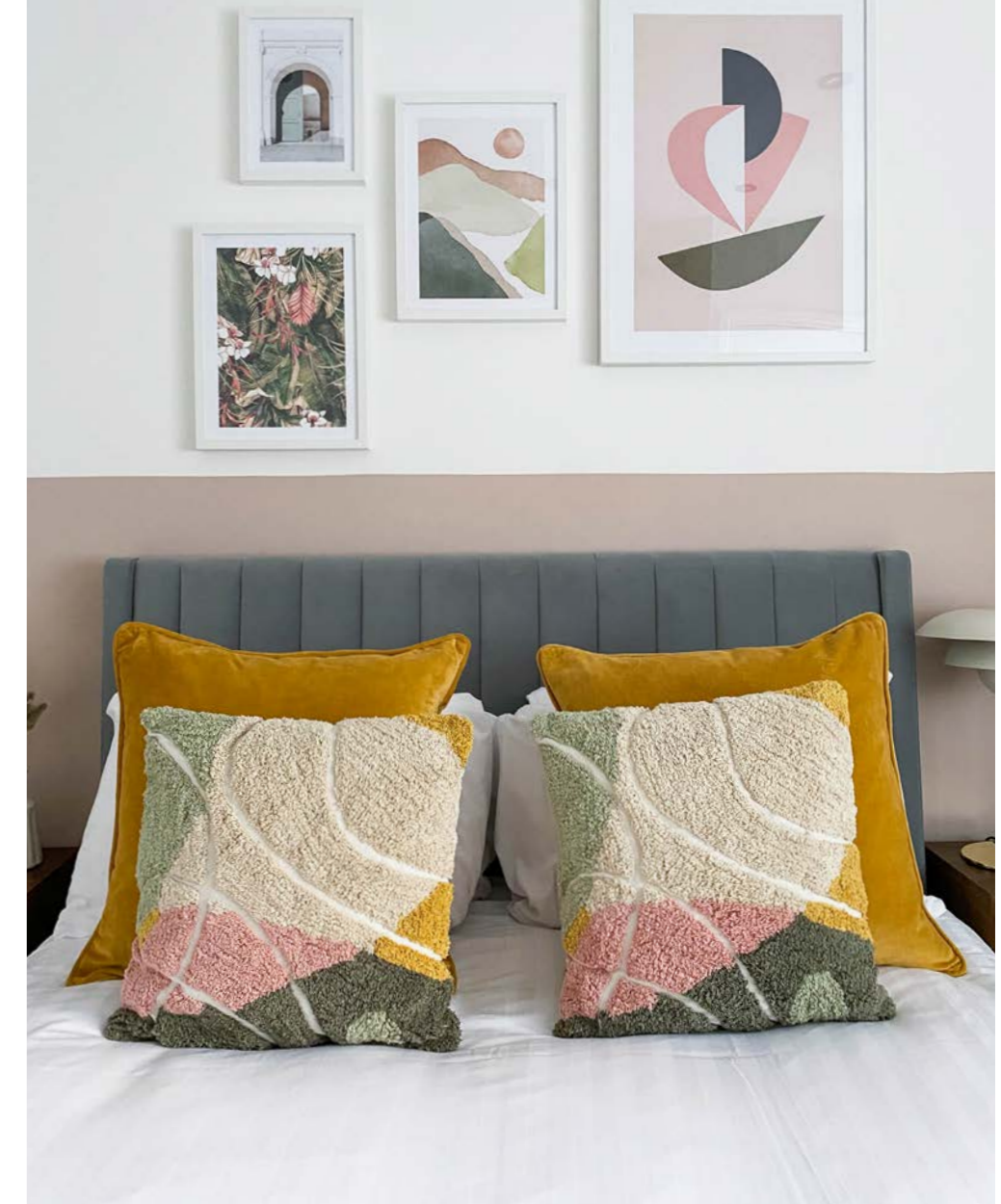


## ABOUT THIS PROJECT

Abbey Nook is a luxury one-bedroom apartment designed by the Styled team.

Featuring mid-century modern pieces, this property showcases the perfect modern-meets-retro design.

The colour palette is made up of a series of fresh greens, soft pinks, and rich mustards with predominantly white walls to keep the space feeling large, bright and airy even on the darkest of days.











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# THE SALISBURY APARTMENTS

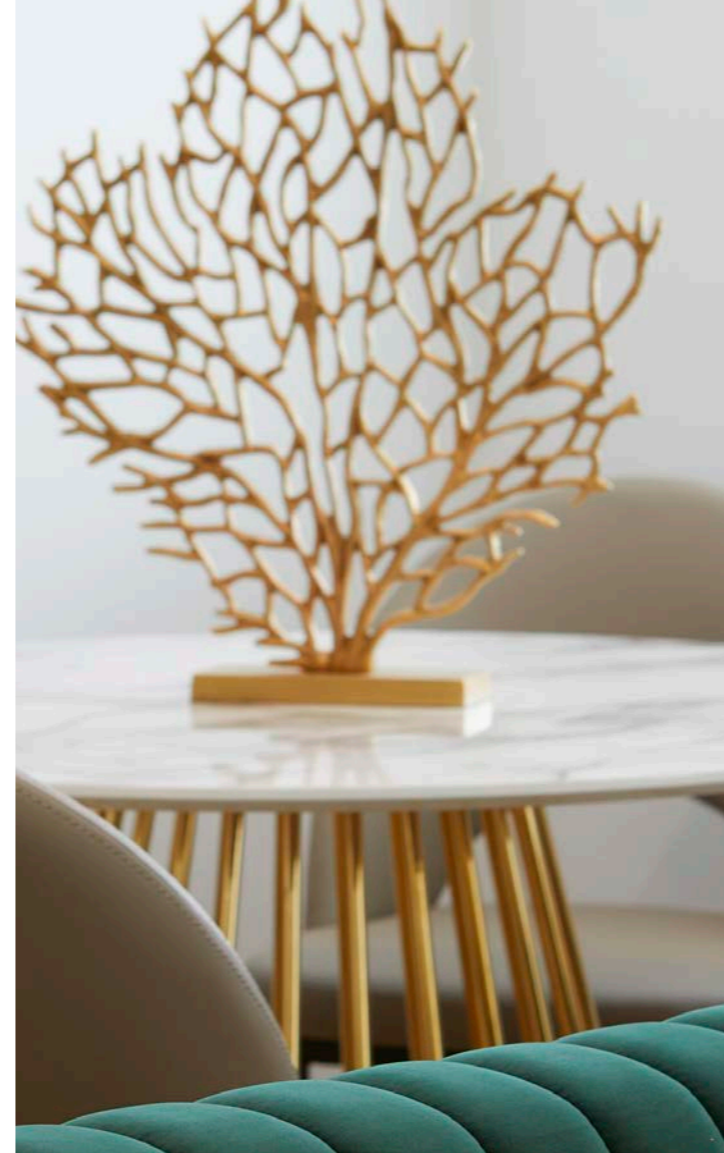


## ABOUT THIS PROJECT

Set in the heart of a busy North Yorkshire town, The Salisbury apartments are a luxury block of holiday lets offering a unique, contemporary, and high end accommodation in the area.

Styler managed the fit-out, from the lobby, lifts and reception area, right through to the complete furnishing in a selection of their apartments.

Featuring an opulent mix of materials including plush velvets, marble and gold, this block of luxe apartments offer the perfect escape.











ALBION HOUSE  
**WHITBY**

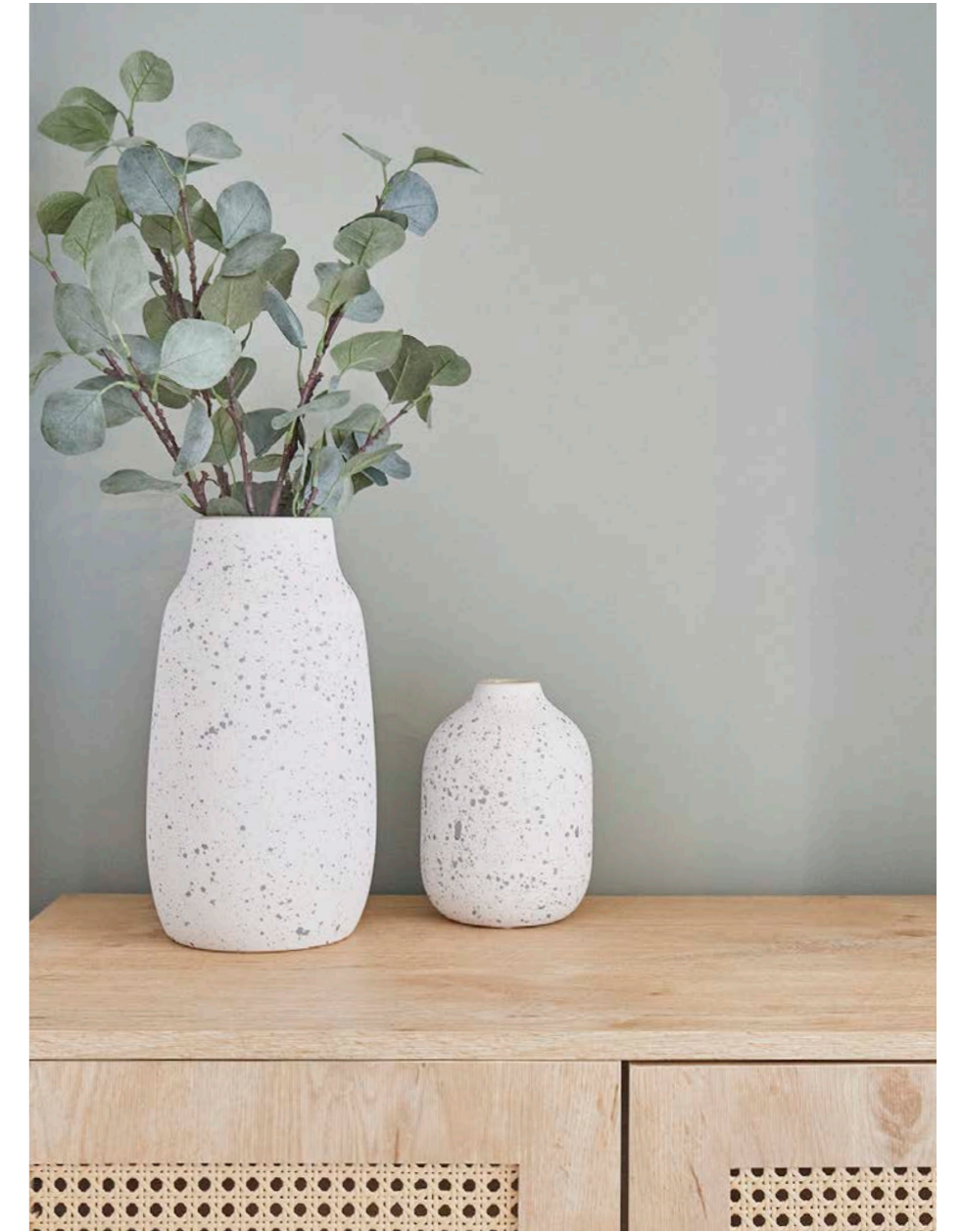




## ABOUT THIS PROJECT

Spread across three floors, Albion House is an impressive townhouse located in the centre of Whitby. With seven bedrooms, and four bathrooms, this property sleeps up to 12 guests - making it the perfect place for family gatherings and getaways with friends.

Albion House received a full refurbishment by WOODSmith Construction, along with a design and fit-out by Styled. Opting for a neutral colour palette with accents of black and sage green, this accommodation project has been transformed by the team into a stunning, modern home that caters to the holiday let market perfectly.











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UGGLEBY HOUSE  
**BRIGGSWATH**



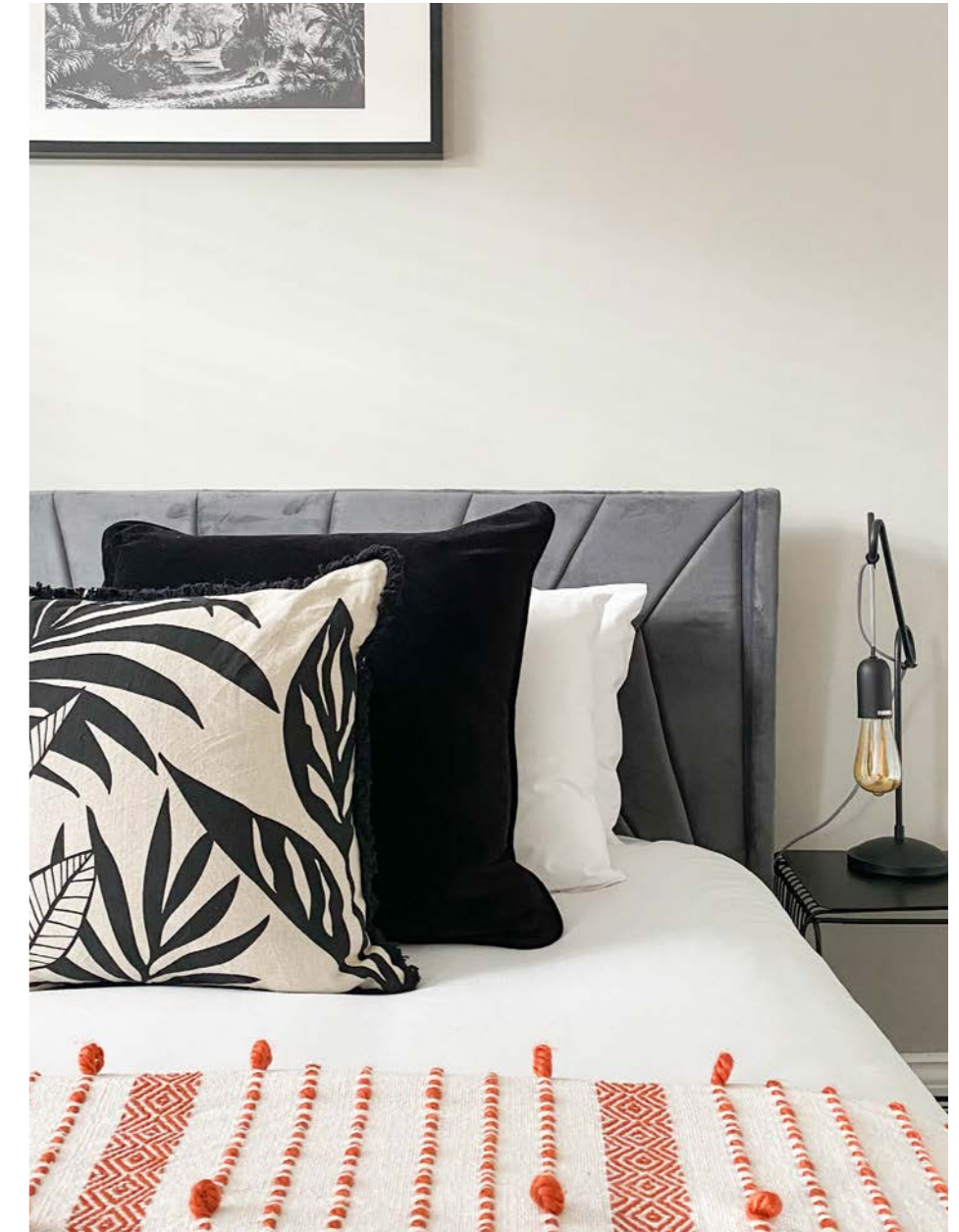


## ABOUT THIS PROJECT

Uggleby House is a luxury holiday let project completed by the Styled team.

Focusing on rich colours, woven textures and touches of industrial decor, this 4-bedroom home creates a beautiful welcome for its guests.

The design throughout the property focuses on shades of rust, oak finishes and soft charcoal to add contrast and depth to the scheme.











TIDES  
WHITBY





## ABOUT THIS PROJECT

Set in the heart of the North Yorkshire town of Whitby, this luxury apartment offers the perfect modern retreat by the sea.

Offering a fun and quirky approach to the traditional coastal theme, this design boasts a calming colour palette of teal, blues and greens mixed with brushed brass and warm oak tones throughout.

Tides is the perfect getaway for guests looking for elegant comfort in the centre of the action that Whitby has to offer.









## WANT TO WORK WITH STYLED?

What sets us apart at Styled is our ability to cover all areas of the interior design process including the design concept, procurement, project management, warehousing and installation.

Creativity is at the core of everything we do, and we pride ourselves on ensuring that every project we work on is unique to our client and their needs.

Our designers will transform your project to reach its full potential, ensuring you get the best return for your investment every time.



## START YOUR STYLED JOURNEY

**Get in touch** with a member of our team today to see how we can help you transform your interiors.

We cover residential, accommodation, commercial and hospitality industries - no matter how big or how small.

Tel: 01287 348 311

Email: [info@styledinteriors.co.uk](mailto:info@styledinteriors.co.uk)  
[styledinteriordesign.co.uk](http://styledinteriordesign.co.uk)



## PROUD TO BE PART OF THE SDDE SMITH GROUP

Based in the North East of England, Styled was born through a need for high end, luxury holiday let designs for our sister company, Host & Stay.

What started as a company sourcing and renovating high-end holiday homes across the UK, has now evolved into a fully fledged end-to-end interior design business that covers all sectors.

As part of The SDDE Smith Group, Styled now has a growing portfolio of interior design and project management work across the Accommodation, Residential, Commercial and Hospitality industries.

We work closely with our sister companies for our projects, which allows us to offer a sleek and stress-free process for all of our clients.





# Styled<sup>®</sup>

INTERIOR  
DESIGN



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HOST | STAY



MANHATTAN PROPERTY  
RESIDENTIAL, COMMERCIAL, HOLIDAY LETS.

CoStays



WOODSmith  
CONSTRUCTION GROUP

Grey-Smith Legal

2023 | Styled Interior Design

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WE ARE

THE  
**SDDE**<sup>®</sup>  
SMITH GROUP